



THE WEDDING DIRECTORY



MEDIAPACK

LOCAL MATTERS
cre8weddings.com



PROFESSIONAL PHOTOGRAPHY

HAIR DESIGN

JEWELLERY

FLOWERS

BEAUTY

ATTIRE

VIDEO

CARS

CAKES

VENUES

PLANNERS

MARQUEES

INVITATIONS

ENTERTAINMENT

HONEYMOON DESTINATIONS

NEWARK | SURROUNDING AREAS



THE WEDDING DIRECTORY

TECHNICAL SPECIFICATION:

PRICES (2016 1 YEAR):

£450 (£1.23 p/day)
£350 (£0.95 p/day)
£350 (£0.95 p/day)
£220 (£0.60 p/day)
£150 (£0.41 p/day)
£70 (£0.19 p/day)
£550 (£1.50 p/day)

£700 (£1.91 p/day)
£700 (£1.91 p/day)
£900 (£2.46 p/day)

ONLINE (2016 1 YEAR):

FREE 1 Year

£250 (p/annum)
OR £40 (p/month)

CRE8 ARTWORK
£35 (p/single page)

SUPPLIED ARTWORK
(Pre-Designed by Client)

Brochure: A5 Landscape 210mm (W) X 148.5mm (H)

AVERT SIZES

Full Page (Landscape)	184mm (W) X 127mm (H)
Half Page (Landscape)	184mm (W) X 60mm (H)
Half Page (Portrait)	88mm (W) X 127mm (H)
Quarter Page (Landscape)	88mm (W) X 60mm (H)
Eighth Page	40mm (W) X 60mm (H)
Lineage (3 Lines)	88mm (W) Font: Calibri 7pt
Double Page Spread	CRE8 STUDIOS to Design

PRIME POSITIONS (Price includes Cre8 Studios Designed Artwork)

Inside Front Cover	Incl. CRE8 STUDIOS Design
Inside Back cover	Incl. CRE8 STUDIOS Design
Centre Spread (Double page)	Incl. CRE8 STUDIOS Design

INTERNET

FREE ONLY
If advertising in current published Magazine

As Publication

ONLINE ONLY
ONLINE ONLY

PUBLICATION & ONLINE see **Page 3 Booking Form** for all Cre8 Studios advert design prices

PLEASE NOTE: On Cre8 Studios designed adverts - Cre8 Studios take no responsibility for spelling mistakes/design once signed off by Client

300DPI | Sized | Proof-Read | PDF, JPEG, EPS

PLEASE NOTE: On supplied adverts - Cre8 Studios take no responsibility for errors/spelling mistakes/design

MEDIAPACK

2

ALL ADVERTS TO BE PAID IN FULL AT TIME OF BOOKING. All prices include annual publication and internet coverage.

Discounted Rates for 2 publications booked at the same time - **10% OFF**

THE WEDDING DIRECTORY



BOOKINGFORM

BOOKING REP SIG:

DATE: / /

COMPANY:

CONTACT NAME:

TEL NO.

EMAIL / WEB

ADVERT SIZE: ☐

PRIME

POSITION AD: ☐

(Price Incl. Cre8 Artwork)

INTERNET AD: ☐

CRE8 ARTWORK:

£65 Double Spread ☐

£35 Full Page ☐

£25 Half Page ☐

£20 Quarter Page ☐

 CO.

 MOB:

 e.

 WWW.

- | | | | |
|-------------|--------------------------|---|-----------------------------------|
| £450 | <input type="checkbox"/> | Full Page (Landscape) | 184.5mm (W) X 123mm (H) |
| £350 | <input type="checkbox"/> | Half Page (Landscape) | 184.5mm (W) X 58mm (H) |
| £350 | <input type="checkbox"/> | Half Page (Portrait) | 89mm (W) X 123mm (H) |
| £220 | <input type="checkbox"/> | Quarter Page (Landscape) | 89mm (W) X 58mm (H) |
| £150 | <input type="checkbox"/> | Eighth Page (Portrait) | 41mm (W) X 58mm (H) |
| £70 | <input type="checkbox"/> | Lineage (3 Lines/Landscape) | 52mm (W) Font: 7pt Calibri |
| £550 | <input type="checkbox"/> | Double Page Spread | CRE8 STUDIOS to Design |
| £700 | <input type="checkbox"/> | Inside Front Cover (F/P only) | |
| £700 | <input type="checkbox"/> | Inside Back cover (F/P only) | |
| £900 | <input type="checkbox"/> | Centre Spread (Double page) | |
| FREE | <input type="checkbox"/> | 12 Months (If advertising in current published magazine) | |
| | <input type="checkbox"/> | CRE8 STUDIOS to Design | |

AMOUNT PAID £

CLIENT SIG:

DATE: / /

BACS PAYMENTS:

S/C **54 10 23**
A/C **12312592**

All adverts are to be paid in full at time of booking.
Cancellations will be non-refundable. All bookings are binding.
Artwork either provided or created must be in before publication stated deadline. Artwork received after deadline date may be omitted unless arranged with Cre8 Studios in advance.





THE WEDDING DIRECTORY

INTRODUCTION:

The Wedding Directory for Newark and Surrounding Areas will be published twice a year, July and January - making advertising with us very affordable and flexible.

The Wedding Directory will also include an online presence and will be compatible with smart phones and ipads.

The first Edition will be published July 2016 and 6 monthly thereafter.

We will carry a range of Editorial and Advertorial features about local companies and encouraging local business, including exclusive offers, all designed to make your wedding day... *effortlessly special.*

OBJECTIVE:

To provide a FREE comprehensive, 'one stop' Wedding Directory, including exclusive offers from local businesses.

Helping to promote local business/economy with affordable advertising and in the process making wedding planning much more price-friendly, ergonomic and stress-free.



THE WEDDING DIRECTORY

DISTRIBUTION:

FREE Publications can be found in Newark and other Local Area Businesses:

Local Supermarkets
Masdings
Envy
Trent Galleries
Andrew Michaels
Cre8 Studios
Gilstrap Wedding Venue
Ann et Vin
Wise Guys Outfitters
Belle's Floral Boutique
New Image
Chappells
Best Western Deincourt Hotel

London Eye
Holdens
Inspired Clothing
Shirt Sleeves
Gente Bella
FlowerTime
Bilton's Blooms
Lace Boutique
Glamour Lounge
Co-op, Collingham
Shine, Claypole
Post Office, Long Bennington
Tranquility, Witham St Hughs
The Plough, Swinderby



THE WEDDING DIRECTORY

CATCHMENT AREA MAP:

NEWARK 

LINCS EAST

LINCS SOUTH

NEWARK

Balderton
Southwell
Kelham
Claypole
Collingham
Swinderby
Caunton
Ollerton





THE WEDDING DIRECTORY

CATCHMENT AREA MAP:

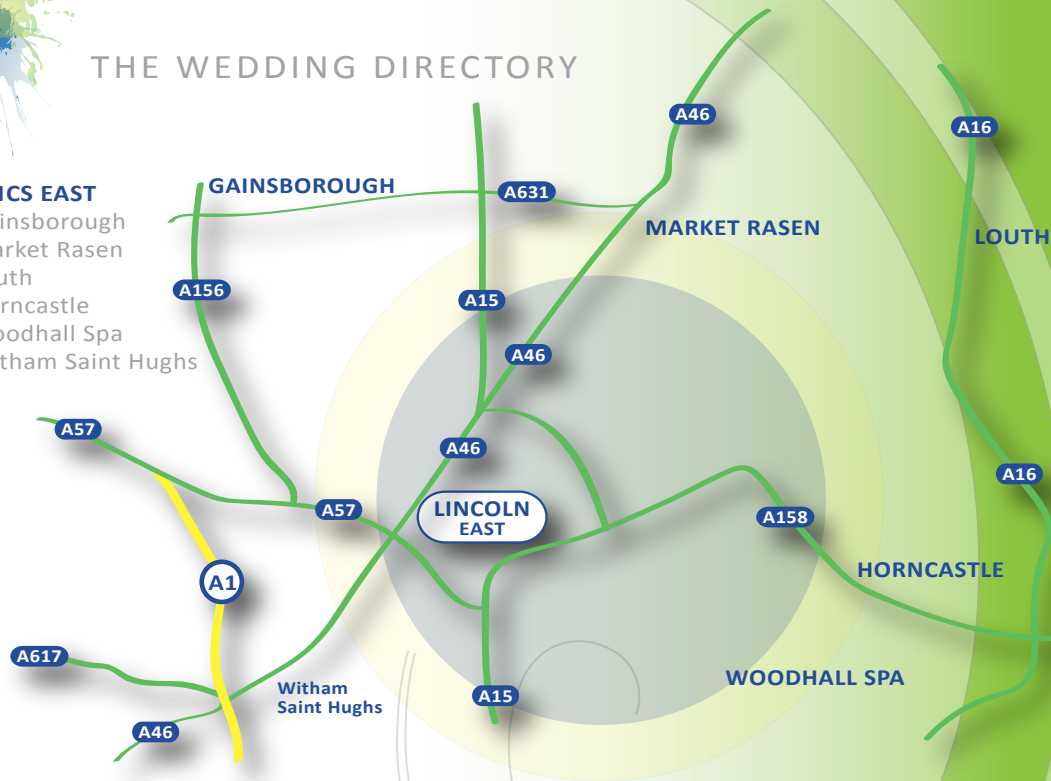
NEWARK

LINCS EAST 

LINCS SOUTH

LINCS EAST

Gainsborough
Market Rasen
Louth
Horncastle
Woodhall Spa
Witham Saint Hughs





Creative
STUDIOS

THE WEDDING DIRECTORY

CATCHMENT AREA MAP:

NEWARK

LINCS EAST

LINCS SOUTH



LINCS SOUTH

Grantham
Sleaford
Boston
Spalding
Bourne
Stamford
Oakham
Melton Mowbray





THE WEDDING DIRECTORY

DEADLINES:

ALL ARTWORK REQUIRED NO LATER THAN -
DEADLINE: **Saturday 10 December 2016.**

Any late copy or adverts may not be placed but still chargeable.

PRICE COMPARISON:

A comparison has been made over a **6 month period** to show the relevance of the affordable rates to the client and huge savings.

A SAVING OF:

£270	37.5%
£70	15.5%
£8	3.5%
£200	22.2%
£770	58.3%
£0	0%

LIFE MAGAZINE

£720	Full Page
£420	Half Page
£228	Quarter Page
£900	Prime Page
£1,320	Double Page Spread
£900	Centre Page Spread

THE WEDDING DIRECTORY

£450	Full Page
£350	Half Page
£220	Quarter Page
£700	Prime Page
£550	Double Page Spread
£900	Centre Page Spread

Prices reflect artwork supplied adverts. If you require an advert designed in-house, an extra cost per advert **£20 QUARTER page, £25 HALF page, £35 FULL page or £65 D/P Spread** will be applied.

PLEASE NOTE: Prime Page prices are inclusive of Cre8 Studios designed artwork.

All supplied artwork/editorial should have been proof read and signed off by Client.

Artwork supplied no less than 300dpi (dots per inch).

1 revision per advert is FOC.



FULL PAGE ADVERT - W 184.5mm X H 123mm





HALF PAGE ADVERT (*Portrait*) - W 89mm X H 123mm



HALF PAGE ADVERT (*Portrait*) - W 89mm X H 123mm



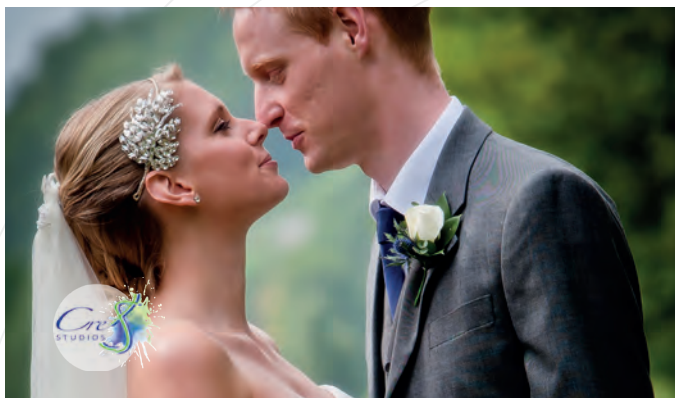


HALF PAGE ADVERT (*Landscape*) - W 184.5mm X H 58mm



HALF PAGE ADVERT (*Landscape*) - W 184.5mm X H 58mm





QUARTER PAGE ADVERT - W 89mm X H 58mm



QUARTER PAGE ADVERT - W 89mm X H 58mm



QUARTER PAGE ADVERT - W 89mm X H 58mm



QUARTER PAGE ADVERT - W 89mm X H 58mm





EIGHTH PAGE ADVERT - W 41mm X H 58mm



EIGHTH PAGE ADVERT - W 41mm X H 58mm



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EIGHTH PAGE ADVERT - W 41mm X H 58mm



EIGHTH PAGE ADVERT - W 41mm X H 58mm





BEST WESTERN Deincourt Hotel

Here at the Best Western Deincourt Hotel we are a small intimate team dedicated to making your special day simply perfect!

Our Civil license means that you can enjoy your entire day in the beautiful hotel and grounds of the Deincourt if you wish, or arrive in style to enjoy the remainder of your special day with us. Along with our bridal suite, 30 guest rooms and specially designed packages we can truly offer a perfect day.

Our banqueting suites are ideal for intimate gatherings or more formal receptions, the possibilities are truly endless. Our friendly and attentive team will ensure that your wedding day is a truly memorable occasion.

Our highly experienced wedding planner loves nothing more than working with you to, every step of the way, discussing and advising you both on every detail of your reception to ensure that you have a wonderful care free day

where you are able to enjoy the company of friends and relatives in a delightful setting.

We offer three special wedding packages:

Gold, Silver and Bronze, however we can also offer bespoke packages specially tailored to meet your requirements, as we understand how individually special every wedding is.

To start your journey towards the happiest day of your life, be sure to contact us at the Deincourt hotel, where a friendly smile and our full attention is ever yours.

For reservations:

01636 602100
info@deincourthotel.com
deincourthotel.com





LACE BOUTIQUE



We are a premium UK based Fashion Boutique striving to remain exclusive, offering clients buying for that Special Occasion, something that can't be found on the High Street.

We stock many known brands such as **Forever Unique, Genese London, Odemai Paris, Beach Bunny, Lindsey Brown Luxe Resortwear, plus many more.** We buy limited pieces on certain lines so that our styles remain exclusive. We don't want our clients wearing the same as everyone else.



07795 553 905
01636 679 884
laceboutiqueuk@hotmail.com
laceboutiqueuk.co.uk

8 - 10 Middlegate Newark Notts NG24 1AG



Here at Glamour Lounge we strive to give you a unique experience, whether you need great look for a night on the town, a party or a wedding, we've got you covered.

You tell us the style you desire and we will give you the look you want.

This extends to personal one to one make up lessons, High Definition Brows and Hair Extensions. Why not pamper yourself and your friends - get Glammed Up in style by booking exclusive use for your Hen Party.



GLAMOUR LOUNGE



So do not hesitate to check out our amazing facilities, fantastic staff and book your appointment.



01636 679 884
glamourloungeuk@gmail.com

8 - 10 Middlegate Newark Notts NG24 1AG





THE WEDDING DIRECTORY

RECOMMENDED LOCAL WEDDING SUPPLIERS



BOUTIQUES

GILES & BELLA 01636 643733
21 Kirkgate Newark, Notts NG24 1XT
gentebella@btinternet.com dubarryboots.com

LACE BOUTIQUE 01636 679884
8-10 Middlegate Newark, Notts NG24 1AG
lacboutiqueuk@hotmail.com lacboutiqueuk.co.uk

SHIRT SLEEVES 01636 605880
7 Middlegate Newark Notts NG24 1AG
shirtsleeves@btinternet.com shirtsleeves.net

BEAUTY

GLAMOUR LOUNGE 01636 679884
8-10 Middlegate Newark, Notts NG24 1AG
glamourloungeuk@gmail.com [Facebook](https://www.facebook.com)

ENTERTAINMENT

ELEGANTLY WASTED 07917 33 55 44
17 Middlegate Newark Notts NG24 1AG
design@cre8studios.co.uk [Facebook](https://www.facebook.com)

FEATHER THE NEST

GRACE GENTLE 01636 611933
23A Middlegate Newark Notts NG24 1AL
enquiries@gracegentle.co.uk gracegentle.co.uk

TRENT GALLERIES (NEWARK) 01636 646426
3 Chain Lane Newark Notts NG24 1AU
trentgalleries.co.uk

TRENT GALLERIES (OAKHAM) 01572 722790
11 Mill St Oakham Leicestershire LE15 6EA
trentgalleries.co.uk

HAIR DESIGN

ENVY SIGNATURE SALON 01636 605196
39-41 Appleton Gate Newark Notts NG24 1JR
envysignaturesalon@outlook.com envysignaturesalon.co.uk

MARQUEES

EVERY OCCASION MARQUEES 01636 706420
Hawthorne Hs The Cl Averham Newark NG23 5RP
info@every-occasion.com every-occasion.com

PHOTOGRAPHERS

CRE8 STUDIOS 01636 688577
17 Middlegate Newark Notts NG24 1AG
info@cre8studios.co.uk cre8studios.co.uk

VENUES

BEST WESTERN DEINCOURTHOTEL 01636 602100
London Rd Newark Notts NG24 1TF
info@deincourthotel.com deincourthotel.com

MANOR COURT 01636 525134
Main Street Thorpe Newark Notts NG23 5PX
bookings@sleepinluxury.co.uk sleepinluxury.co.uk

VIDEOGRAPHERS

CRE8 STUDIOS 01636 688577
17 Middlegate Newark Notts NG24 1AG
info@cre8studios.co.uk cre8studios.co.uk

'LOCAL MATTERS'



Advertise with
THE WEDDING DIRECTORY
GET 1 YEAR FREE
on our Web Site!

www.cre8weddings.com





THE WEDDING DIRECTORY



Issue
ONE

PROFESSIONAL PHOTOGRAPHY
HAIR DESIGN
JEWELLERY
FLOWERS
BEAUTY
ATTIRE
VIDEO
CARS
CAKES
VENUES
PLANNERS
MARQUEES
INVITATIONS
ENTERTAINMENT
HONEYMOON DESTINATIONS



NEWARK | **SURROUNDING AREAS**
'LOCAL MATTERS'

'LOCAL MATTERS'

www.cre8weddings.com

CREATED
DESIGNED
PRINTED



01636 688 577

cre8studios.co.uk
info@cre8studios.co.uk